



# Mecklenburg County Sheriff's Office

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## MEDIA ALERT FOR IMMEDIATE RELEASE

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### Mecklenburg County Sheriff's Office Announces Partnership with Peace 4 Poverty to Implement Next Great 50 Program at Detention Center

**(Charlotte, NC)** – The Mecklenburg County Sheriff's Office (MCSO) is proud to announce a new partnership with local nonprofit Peace 4 Poverty, to implement the Next Great 50 Entrepreneur Initiative inside the Mecklenburg County Detention Center.

The Next Great 50 program allows returning citizens to leave incarceration with tools to help change their economic mobility. Residents will have the opportunity to receive financial literacy, best practices and practical tools to aid them in becoming entrepreneurs.

"The goal of the Next Great 50 program aligns with MCSO's vision to influence change by being the difference," said Sheriff McFadden. "We strive to rehabilitate those in our custody through non-conventional methods and return citizens back into the community with hope and a chance for a successful future. I believe equipping residents with the skills to build a business and personal credit as well as focus on their mental health is critical to their rehabilitation."

"I designed The Next Great 50 program specifically to bring together aspiring entrepreneurs and microbusiness owners with the resources that can help them start, scale, and ultimately succeed," explained Joshua Proby, Executive Director of Peace 4 Poverty and creator of The Next Great 50. "This opportunity with MCSO will allow residents to have improved credit, an established business with a website, and raises the bar of excellence for returning citizens."

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